

paws4people. 



# SPONSORSHIP

**\$1,000**  
PUPPY LOVE

This gift provides routine vet visits, spay/neuter, and equipment for one puppy in training for their first year!

Receive a thank you note from the puppy you helped, and be able to follow them on our social media and on the client's webpage after they Bump\*.

**\$2,500**  
NAME A PUPPY

This gift provides the donor with the opportunity to choose a name of a puppy from an approved naming list on a first come-first served basis as puppies become available.

Receive recognition as a naming sponsor on social media when puppy names are announced.

Receive email updates about puppy training milestones through graduation\*.

Receive an invitation to attend dog's graduation to meet their recipient\*.

**\$5,000**  
PAWSITIVE  
PARTNER  
SPONSOR

This gift allows an individual, family, foundation, organization, team, or company to become a recognized sponsor of paws4people programs for one year.

Receive all of the benefits listed above for naming one puppy PLUS:

Receive recognition on paws4people website sponsor page for 1 year.

**\$10,000**  
LEADER OF  
THE PACK  
SPONSOR

This gift allows an individual, family, foundation, organization, team, or company to become a recognized sponsor of paws4people programs for one year. At this sponsorship level, you may choose one client/Dog team to honor with your support\*\*.

Your name or logo will be proudly displayed on the team's client page on the paws4people website permanently, as well as on a collar wrap worn as part of the Assistance Dog's uniform which you will have the honor of presenting to the team at their graduation.

Receive recognition on paws4people website sponsor page for one year.

Receive quarterly mentions on paws4people social media for one year.

Receive one-time inclusion in paws4people e-newsletter as sponsor of the month.

In kind donations may also be considered.

\*as applicable

\*\*Important considerations of supporting a client/Dog team will be provided to the sponsor during the team selection process. Most notably, support a client/Dog team is a way for paws4people to represent and honor your gift to us. It in no way directly sponsors, "pays for," or otherwise benefits the team itself, but rather the programs and operations of the organization as a whole.

# SPONSORSHIP

\$25,000  
NEW LEASH  
ON LIFE

— This gift allows an individual, family, foundation, organization, team, or company to become a recognized sponsor of paws4people programs for one year. At this sponsorship level, you may choose one client/Dog team to honor with your support\*\*.

— Your name or logo will be displayed proudly on their client webpage, as well as permanently on their Assistance Dog's vest, which you will have the honor of presenting to the team at their graduation.

— Right to use Assistance Dog-client team in marketing initiatives collaboratively with paws4people.

— Recognition as a presenting sponsor for the next paws4people Family Reunion.

— Receive recognition on paws4people website sponsor page for one year, as well as on the paws4people website homepage sponsor rotator.

— Quarterly mentions in paws4people social media for one year.

— Inclusion as sponsor in all e-newsletters for one year.

\$50,000  
TOP DOG  
SPONSOR

— This gift allows all major recognition at all levels of our social media and advertising. At this sponsorship level, you may choose one client/Dog team to honor with your support\*\*.

— **You will be made the sole and exclusive sponsor to be recognized with branding of this client/Dog team**

— Your name or logo will be exclusively embroidered on Assistance Dog's vest, which you will have the honor of presenting to the team at their graduation.

— Your name or logo will be exclusively displayed on their client webpage.

— Right to use Assistance Dog-client team in marketing initiatives collaboratively with paws4people.

— Inclusion as a sponsor on all applicable promotional & event materials for one year.

— Included in all press releases and interviews with the media for one year.

— Recognition as a presenting sponsor for the next paws4people Family Reunion.

— Receive recognition on paws4people website sponsor page for one year, as well as on the paws4people website homepage sponsor rotator.

— Monthly mentions in paws4people social media for one year.

— Inclusion as sponsor in all e-newsletters for one year.

In kind donations may also be considered.

\*as applicable

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The mission of paws4people is educating and empowering people to utilize Assistance Dogs to transform their lives.



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